



# AGENDA

## Day 1

November 18<sup>th</sup>

Hall

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Blue  
Theatre

**11:00 – 12:00** Opening

**11:00 – 11:05** Welcome Note: Mr. Ossama Kamal – Chairman, Tradefairs International

**11:05 – 11:25** Sponsor Notes

- Mr. Ibrahim Sarhan – Chairman & CEO, eFnance Investment Group
- Mr. Adam Jones – Executive VP & Division President West Arabia, Mastercard
- Dr. Reda Helal – Group Managing Director, Processing, Network International
- Mr. Amr El Ganainy, Deputy CEO and Board Member, CIB

**11:45 – 12:00** Central Bank of Egypt

**12:15 – 13:00** Banking 5.0: The Next Era of Digital Banking"

**Moderator:** Mr. Osama Kamal - Chairman, Tradefairs International

**Panelists:**

- Eng. Ayman Hussein – First Sub- Governor, Business Technology Sector, CBE
- Mr. Jaque Meyer – Managing Director, Digital Banking, CIB
- Mr. Sherif El Behery CEO – OneBank
- Mr. Tamer Gadallah – CEO, Digital Financial Identity Company

**13:15 – 14:00** Disrupting the Payment Industry: The Latest Innovations in Digital Payments

**Moderator:** Mohamed Abo El Naga – Executive Chairman, Exits Company

**Panelists:**

- Eng. Ehab Nasr – Assistant Sub Governor, Payment Systems and Services, -CBE
- Mr. Mohamed Assem – Senior VP & Country Manager, Egypt, Iraq & Lebanon, Mastercard
- Mr. Ihab Dorra – Chief Consumer Banking and Digital Payments, Banque Misr
- Dr. Reda Helal – Group Managing Director, Processing – Network International

**14:15 – 15:00** Fintech Frontier: Empowering access to finance in the digital Era.

**Moderator:** Dr. Hazem Shatila – Professor of AI, Virginia Tech

**Panelists:**

- Dr. Rasha Negm – Assistant Sub-Governor FinTech & Innovation, CBE
- Mr. Tarek Fayed - Deputy CEO & Managing Director, QNB
- Mrs. Sayonara El-Asmar – Deputy CEO, I-score
- Mr. Monir Nakhla – CEO & Founder, Mnt Halan



# AGENDA

## 15:15 – 16:00 The Evolution of Fraud Combatting from Classic Tactics to Gen AI

**Moderator:** Mrs. Ola Gamal – Assistant Sub Governor, **CBE**

**Panelist:**

- Mr. Mostafa Khidr – Fraud Combating General Manager, **CBE**
- Judge Mohamed ElZend – Appellate Judge and Advisor, The International Judicial Cooperation & Relations Sector, **Egyptian Ministry of Justice**
- Dr. Abdelaziz Al Nosseir – Executive Director, **Egyptian Banking Institute**

**Day 2**

November 19<sup>th</sup>

Hall

**1**

**Green  
Theatre**

## 11:15 – 12:00 The Impact of Technology on Financial Inclusion

**Moderator:** Mr. Khaled Bassiouny – Head of Financial Inclusion – **CBE**

**Panelists:**

- Mr. Amr Soliman – Board Member **National Council for Women, Chairman Economic & Environment Committees**
- Mr. Mohamed Tharwat – Head of Retail and Microfinance, **Banque Du Caire**
- Mr. Ramy Taha – Deputy CEO Retail, MSMEs & Digital Banking, **Alex Bank**
- Ms. Hala Helmy – Products and Financial Inclusion Head, **National Bank of Egypt**
- Mrs. Hind Fahmy – Head of Financial Inclusion and Mortgage Finance, **Banque Misr**

## 12:15 – 13:00 The Next Chapter for Credit Bureaus in a Digital Age.

**Moderator:** Mr. Junaid Khatri, Qarar, Head of International & SME Financing

**Panelists:**

- Mr. Mohamed Korayem – CEO and Managing Director, **I-score**
- Mr. Humaid Mudhaffr – CEO, **Qarar**
- Mr. Amit Gupta, Vice President and Head of Data & AI Practice, **e& enterprise**
- Dr. Dwijendra Dwivedi, AI & Analytics Leader EMEA & AP, **SAS**

## 13:15 – 14:00 Revolutionizing Payments: Mobile and Digital Innovations

**Moderator:** Mr. Antar Kandil – Chief Information Officer, **CIB**

**Panelists:**

- Mr. Amr Khater – GM – Technical Operations - **EBC**
- Mr. Tamer El Menoufy – Vice president of Digital Lifestyle , Loyalty and Commerce, **E& Egypt**
  - Ms. Inji Borai – VP & Country Manager, **Mastercard Egypt**
  - Mr. Ahmed Walid – Orange Cash & Payment Director, **Orange Egypt**
  - Mr. Ali El Attar – Senior Technology Strategist, **Microsoft**

## 14:15 – 15:00 Innovation in Banking: Applications and Use Cases

**Moderator:** Mr. Mohamed El Mofty – CEO, **ICT Misr**

**Panelists:**

- Dr. Amira Abdelaziz – Head of Data Science & Advanced Analytics – **CBE**
- Mr. Pedro Jacinto – MEA SE Manager, **Dynatrace**
- Dr. Ahmed Samir – Head of Data and AI – **I-score**
- Mr. Hany Salah Eldin - Head of Mortgage Finance, **AAIB**



# AGENDA

## 15:15 – 16:00 AI and cyber security: How is the world doing today and what's in Tomorrow

**Moderator:** Mr. Adham Fahmy – Cybersecurity Research & Development Senior Manager, **Cyshield**

**Panelists:**

- Mr. Mohamed Samy – Senior Security **Consultant**
- Mr. Ehab Hussein – Principal AI Engineer, **IOActive**
- Mr. Rami Calache – Cybersecurity Lead, **Microsoft**
- Mr. Mohamed El Sharkawy – SecOps Expert, Egypt & East Africa, **Fortinet**
- Mr. Nicolai Solling – CTO, **Help AG.**

**Day 3**

November 20<sup>th</sup>

Hall

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## 11:30 – 12:15 - From Theory to Practice: Accelerating Entrepreneurial journey with FinTech

**Moderator:** Eng. Mohamed Mounir, Founder and Managing Director, **pmaestro**

**Panelists:**

- Mrs. Chantal Sabbagh- GM and Head of Non-financial services, **NBE**
- Dr. Heba Labib – Nilepreneurs Director, Incubation, Acceleration & Investment Readiness Programs
- Dr. Abdelaziz Nosier – Executive Director, **EBI**
- Dr. Khaled Hegazy – Dean of the School of Business and Finance, **New Giza University**