

CONFERENCE AGENDA

DRIVING **CAIROICT**²⁰¹⁸
TRANSFORMATION

The 22nd Technology

Fair and Forum for the Middle East and Africa

المعرض والمؤتمر الدولي للتكنولوجيا

25 - 28 November 2018

Forum Sponsors



CONFERENCE AGENDA

CAIROICT 2018



The 22nd Technology
Fair and Forum for Africa and the Middle East

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Sunday 25th November, 2018

9:00	12:00	Opening and Tour of the Exhibition by H.E. President Abdel-Fattah Al Sisi
12:00	13:00	Official Opening Ceremony
Location		Manara Hall
		<ul style="list-style-type: none"> Welcome note: Mr. Ossama Kamal – CEO, Tradefairs International Egypt ICT roadmap: H.E. Dr. Amr Talaat – Minister of CIT, Egypt H.E. Younoss Djibrine – Secretary General, Pan African Postal Union Keynote Speech: H.E. President Abdel-Fattah Al Sisi
14:00	15:00	Driving Transformation: The Road Ahead (by Invitation only)
Location		Tent
		<ul style="list-style-type: none"> M/C: Ms. Rabab Mansour – VP Tradefairs International Welcome note: Mr. Ossama Kamal – CEO, Tradefairs International H.E. Dr. Amr Talaat – Minister of ICT, Egypt Mr. Akef Maghraby – Vice President, Banque Misr H.E. Dr. Hala Al Saeed H.E – Minister of Planning, Egypt
15:00	15:45	Panel Discussion: 5G strategies for a Digital World
Location		Tent
Moderator		Mr. Ossama Kamal – CEO, Tradefairs International

Panelists:		<ul style="list-style-type: none"> H.E. Dr. Amr Talaat – Minister of ICT, Egypt Mr. Yasser Shaker – CEO, Orange Egypt Mr. Hazem Metwally – CEO, Etisalat Egypt Mr. Ayman Essam – External Affairs & Legal Director, Vodafone
15:45	16:30	Lunch served
Location		Tent

Monday 26th November, 2018

		Security in Transformation Times: Cloud and Mobile – Dusit Thani (Lake View Hall)
9:30	10:30	Registration
10:30	12:00	Mobility Vs. Security
Location		Dusit Thani
Moderator		Dr. Sherif Hashim - Chairman of the Executive Bureau, the Egyptian Supreme Cybersecurity Council (ESCC)
Panelists:		<ul style="list-style-type: none"> Mr. Richard Mikhael – President Middle East, Public Security & Identification, IDEMIA Mr. Yehia Al Amsy – Regional Sales Manager Egypt, Gulf& Levant, HPE - Aruba Networks Mr. Osama Al- Zoubi – CTO, Cisco Middle East and Africa Mr. Ahmed Abdallah – RSA Systems Engineer, Dell Mr. Taj Khayat – Regional Director MENA, Citrix Mr. Mostafa Fetha – Regional Sales Director, Gigamon Mr. Ibrahim Youssef – Technical Head, North Africa, Levant & Saudi Arabia, Trend Micro Mr. Henrique Vale – Software Business Head MEA, Nokia

12:15		Move to the Exhibition Ground
13:30	15:00	Integrating AI and Machine Learning in Businesses: When will machines be more intelligent than humans?
Location	Hall 3A	
Moderator	Mr. Sameh Emam – Cyber Security Lead Architect, Cisco	
Panelists	<ul style="list-style-type: none"> • Dr. Niels Peter Thomas – Chief Book Strategist, Springer Nature • Mr. Pierre Chaume – Market Unit Head North Africa, Nokia • Mr. Ahmed Osama – Innovation Manager, Dell EMC Egypt • Mr. Ayman El Sheikh – Senior Manager Solution Architect MENA, Red Hat • Mr. Ahmad Dorra – Engagement Solutions Sales Manager MEA&TR, Avaya • Mr. Ihab Farhoud – Director, Systems Engineering, VMware • Mr. Ibrahim Eldeftar – AI & Analytics Manager, Ericsson Middle East & Africa 	

15:30	17:00	Driving Transformation: From Data Centers to the Cloud
Location	Hall 3 A	
Moderator	Mr. Osama Al- Zoubi – CTO, Cisco Middle East & Africa	
Panelists	<ul style="list-style-type: none"> • Mr. Rick Uhler – Managing Director , GPX Global Systems • Mr. Ahmed Abdulaziz – Senior Systems Engineer, Dell EMC • Mr. Mohamed Tantawi – Managing Director Telcos & Service Providers, Juniper • Ms. Noura Hassan – Managing Director for North Africa & Levant, Trend Micro • Mr. Ezzeldin Hussein – Senior Architect ,VMware • Mr. Ayman El Sheikh – Senior Manager, Solution Architect MENA, Red Hat • Mr. Stephane Duproz – CEO Africa, Data Centers • Mr. Ayman Abolfadl – Head of digital services, Ericsson Egypt & Saudi Arabia • Mr. Wael Khalil – Senior Advisor Datacenter and Cloud, Orange 	

Tuesday 27th November, 2018

12:00	13:30	Driving Transformation: Reinventing your Customer Relationships
Location		Hall 3 A
Moderator		Dr. Ahmed Mokhles – Group COO, Liquid Telecom
Panelists		<ul style="list-style-type: none"> • Mr. Adel Gaber – Pre-sales Manager, Dell EMC Egypt & Libya • Mr. Fadi Hani – VP MEA & Turkey, Avaya • Mr. Henrique Vale – Head of Nokia Software Sales MEA, Nokia • Mr. Mohamed Baalbaki – Head of Business Transformation MENA, Red Hat • Ms. Soha Rizk – Systems Engineering Manager, Cisco North & West Central Africa • Mr. Amr Fathy – IT Vice President, Etisalat
14:00	15:30	Digital Africa
Location		Hall 3 A
Moderator		Mr. Hossam El Gamal – President, AFICTA
Panelists		<ul style="list-style-type: none"> • Excellency Mr. Philip Mpanjo – Member of Parliament & the Minister of Finance & Planning, United Republic of Tanzania • Mr. Ben Roberts – Group CTO, Liquid Telecom • Mr. Amb Hussein Tunya Dado – Official Account of the Cabinet Secretary, Ministry of Devolution and ASALS, Republic of Kenya • Ms. Gnagna Diop Sow – Technical Advisor of the Minister of Economy, Finance & Planning, Republic of Senegal • Mr. Silas Ngabirano – Assistant Commissioner, Information Management Services, Republic of Uganda • Ms. Winnie Wambugu – Director of Communications, Smart Africa • Mr. Pokou Koffi – Secretary General of the National Bureau of Foresight & Strategic Monitoring, Republic of Côte d'Ivoire

12:00	13:30	Connecting Homes and Cities – Intellicities
Location		Hall 2
Keynote		<ul style="list-style-type: none"> • H.E. Ahmed Zaki Abdeen – Chairman, New Capital Company • Mr. Hany Morcos – Cloud Technologies Director, Microsoft Middle East & Africa
Moderator		Mr. Mohamed Khalil – Information Technology Manager, New Administrative Capital
Panelists		<ul style="list-style-type: none"> • Mr. Mohamed Sultan – CEO , Palm Hills Development • Mr. Edrees Mohamed – CCO, Akam Development • Colonel Mohamed Nabil Sabry – System Management Department, MOD • Mr. Tarek Shokry – Chairman, Real Estate Development Chamber • Mr. Tamer Riad – Business Advisor Architect ME South, SAP • Mr. Hossam Nassar – COO , Redcon
Coffee Break		
14:00	15:30	Smart Utility & its impact on Infrastructure & Construction

Location	Hall 2
Moderator	Mr. Ahmed Mekky – Chairman & CEO, Fiber Misr
Panelists	<ul style="list-style-type: none"> • Mr. Ali Hassab – Regional Sales Manager, Dell EMC • Ms. Manal Sayed – Senior Director /Associate, Khatib & Alami • Mr. Bassem Shafik Iskander – Senior Manager IoT & Smart Solutions Marketing, Orange • Mr. Ayman Albayaa – Managing Director, Elsewedy Electric (3W Networks) • Mr. Yousry Atlam – Head of Sales Department, Northern Africa Region, Huawei • Mr. Assem Abdel Latif – CEO, Metro Tech
16:00	17:30
Enabling Experiences That Matter For Persons With Disabilities	
Location	Hall 3 B
Moderator	Ms. Radwa Hassan – Presenter, DMC Network
Panelists	<ul style="list-style-type: none"> • Mr. Ahmed Rafaat – Head of Social Media Divison, Egypt International Exhibition Center (EIEC) • Ms. Nivine El Kabbag – Deputy Minister of Social Solidarity, Egypt • Mr. Fuad Mohamed – Chief Operating Officer, Emirates NBD • Ms. Mahira Raouf – Sustainable Business Senior Manager & General Secretary, Vodafone Egypt Foundation • Mr. Fadi Hani – Vice President Middle East and Africa, Avaya • Ms. Amena El Saie – Cofounder and CEO, Helm Foundation

14:00	15:30	Controlling Social Media: A Step Forward or Backward?
Location	Hall 2	
Moderator	Mr. Hossam Saleh – Executive Director, Egyptian Media	
Panelists	<ul style="list-style-type: none"> • Mr. Makram Mohamed Ahmed – Head of Egypt's Supreme Council for Media Regulation • M.P. Ahmed Badawy – Parliament ICT Committee Head • Dr. Medhat El Adl – Writer • Dr. Moustafa Gamrah – CEO & Founder, MediaSci • Mr. Mohamed Abdel Rahman – Editor'in'Chief, E3lan.com 	

Wednesday 28th November, 2018



PAFIX 2018 Conference Agenda

Monday 26th November, 2018

14:00	16:00	PAFIX Opening
Location		Hall 2
Opening Remarks:		<ul style="list-style-type: none"> • Mr. Hisham Ezz El Arab – Chairman, Federation of Egyptian Banks • Mr. Ibrahim Sarhan – Chairman, e-Finance • Dr. Randall S. Peterson – Professor of Organizational Behaviour, London Business School
Panel Discussion		How to Prepare Banks for Platforms & Channels of Tomorrow
Moderator		Mr. Kevin Graham – Editorial Manager Oxford Business Group
Panelists		<ul style="list-style-type: none"> • Mr. Tarek Fayed – Chairman, Banque Du Caire • Mr. Nicolas Raffin – Head of Strategic Marketing & Innovation, Payments, IDEMIA • Mr. Paolo Barbesino – SVP, Head of Multichannel Banking, Emirates NBD • Ms. Hoda Mansour – Managing Director, SAP Egypt • Mr. Adrian Pickering – Regional General Manager, Red Hat • Mr. Khaled Hegazy – Chief Corporate Affairs Officer, Etisalat

Tuesday 27th November, 2018

12:00	13:30	Towards a Cashless Society
Location		Hall 3 B
Keynote Speech		H.E. Dr. Mohamed Maait – Minister of Finance, Egypt
Panel Discussion		Integrating Stake Holders for a Healthy Economy
Moderator		Mr. Ibrahim Sarhan – Chairman & CEO, e-finance
Speakers		<ul style="list-style-type: none"> • H.E. Dr. Mohamed Maait – Minister of Finance, Egypt • Mr. Hisham Ezz El Arab – Chairman Federation of Egyptian Banks • Mr. Mohamed El Bahay – Head of Customs & Tax Committee, Federation of Egyptian Industries • Mr. Waleed Ghabrial – Vice President Sales Middle East & Managing Director, IDEMIA Egypt • Mr. Ahmed Sarhan – CEO, Excel • Mr. Tamer Gadalla – Executive Director, SAP Egypt • Mr. Khaled Hegazy – Chief Corporate Affairs Officer, Etisalat Misr.

16:00	17:30	Influence of Bill Aggregation in Financial Inclusion & Cashless Society
Location	Hall 2	
Keynote Speech	Mr. Essam El Saghir – Chairman, Egypt Post Mr. Ibrahim Sarhan – Chairman & CEO, e-finance	
Panel Discussion	The Right Definition of Bill Aggregation and its Role in Financial Inclusion	
Moderator	Mr. Karim Soliman – Retail Technology Head, Khales	
Panelists	<ul style="list-style-type: none"> • Mr. Sayed El Quseir – Chairman, ABE • Ms. Shereen Fouad – Head of Technical operation, Egyptian Electricity Holding Company • Mr. Nagy Aaref – Chairman, North Cairo Electricity Distribution Company • Mr. Ayman El Dessouky – Group CEO, Ebtikar • Mr. Mohamed Wahby – CEO, Aman 	



TransMEA



The Smart Transportation
Fair & Forum for the Africa and Middle East

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Trans MEA Agenda

Monday 26th November, 2018

14:00	15:30	Transforming Transport in the Middle East and Africa
Location	Hall 3 B	
Moderator	H.E. Eng. Ossama Kamal – Former Minister of Petroleum, Egypt	
Panelists	<ul style="list-style-type: none">• H.E. Dr. Hisham Arafat – Minister of Transport, Egypt• H.E. Dr. Nabil Bin Mohammed Al-Amudi – Minister of Transportation Saudi Arabia• H.E. Admiral Mohab Mamesh – Chairman, Suez Canal Authority & Suez Canal Economic Zone	

Tuesday 27th November, 2018

14:00	15:30	New Trends in Transport Digital Transformation
Location	Hall 3 B	
Moderator	Mr. Ahmed Beshto – Presenter, DMC Network	
Panelists	<ul style="list-style-type: none">• Dr. Khaled Hamdy – Senior Assistant Minister of Transport, Egypt• Dr. Andreas Melhon – Head of Siemens Mobility Consulting, Siemens• Mr. Huschke Diekmann – General Manager Digital, GE Transportation• Mr. Julian Garcia Valverde – Chairman IMATHIA Group, Spain• Ms. Etienne Saclier – Product Line Manager, Network Thales International Egypt	





LEARN-TECH MEA



**The Learning Technology Fair & Forum
for the Middle East and Africa**

www.learntechmea.com

Learn-Tech 2018 Conference Agenda

Monday 26th November, 2018

14:00	14:15	Opening and Welcome Note by: H.E. Dr. Tarek Shawki – Minister of Education, Egypt
14:15	14:30	Presentation by Mr. Dan Siva – Managing Director, CDSM
14:30	14:45	Presentation by Ms. Caroline Kennard – Director of Education, Britannica
14:45	15:00	Presentation by Ms. Emily Waters – International Project Director, Discovery
15:00	15:15	Presentation by Ms. Dalia Ibrahim – Managing Director, Nahdet Misr
Coffee Break		
15:30	15:45	Presentation by Ms. Varsha Gajjar – Chief Operating Officer, Designmate
15:45	16:00	Presentation by Mr. Peter Harden – Director, York Press
16:00	16:15	Presentation by • Mr. Sameh Yossef – Manager, ElDar El Lebnaney • Ms. Jailan Al Sherif – Manager, ElDar El Lebnaney
16:15	16:30	Presentation by Mr. Andrew Phillips – Managing Director, Pearson
16:30	16:45	Presentation by Mr. Ahmed Mekky – Chairman, Fiber Misr

Tuesday 27th November, 2018

		Prof. Dr. Tarek Shawki Minister of Education and Technical Education Egyptian Knowledge Bank Initiative Overview
13:15	13:30	Presentation by Mr. Samer Gamal – Africa Sales Manager, Elsevier
13:30	13:45	Presentation by Ms. Dalia Abd El Salam – Chief Editor "For Science" magazine, SpringerNature
13:45	14:00	Presentation by Ms. Ossama Fouda – Senior Account Manager - Middle East & North Africa, Wiley
14:00	14:15	Presentation by Mr. Rachid El Jaouhari – Senior Consultant - MENA, Clarivate Analytics
14:15	14:30	Presentation by Mr. Yaser Mahmoud – Regional Sales Manager, Wolters Kluwer
14:30	14:45	Presentation by Ms. Samantha Miles – Training Consultant, KnowledgeE
Coffee Break		
15:00	15:15	Presentation by Mr. Abdallah Mahmoud – Regional Manager - MENA, IOP Publishing
15:15	15:30	Presentation by Mr. Ramy Hassanien – Regional Manager & Vice President Middle East, North Africa & Central Asia, Emerald
15:30	15:45	Presentation by Mr. Ali Alshowaish – CEO, Dar El-Mandumah
16:45	16:00	Presentation by Ms. Awni Battikhi –Regional Sales Manager MENA, IET
16:00	16:15	Presentation by Mr. Magdi El Faramawi – Marketing Manager, Obeikan
16:15	16:30	Presentation by Mr. Haytham Elbaghdady – Implementation Manager, EBSCO

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